

Media Contact:

Marian Gerlich / Ed Placidi
P&G Communications * Los Angeles
818-786-8687, pgworld@aol.com
www.p-gcommunications.com



Fact Sheet



Nestled on one of the country's most beautiful and pristine beaches, Playa La Ropa, on tranquil Zihuatanejo Bay, Viceroy Zihuatanejo is a paradise for couples and families alike on Mexico's Pacific coast. The enchanting two-story adobe-inspired casitas, housing 46 luxurious suites and guestrooms, are at the foot of gentle hills adjacent the picturesque fishing village of Zihuatanejo. The garden landscape is rich with coconut trees, colorful bougainvillea and vibrant

hibiscus. The resort's exquisite white-sand beach stretches for 600 feet along a gorgeous sweep of coastline. Relaxing on day beds and lounge chairs under thatched palapas, guests are pampered on the sand by Beach Butlers. Two gourmet restaurants – La Villa, featuring Pacific-Mexican cuisine prepared with the freshest locally caught seafood, and La Marea, serving Mediterranean and Mexican fare – are complemented by the friendly sanctuary of the Coral Bar offering ceviche tastings and the mixologists' special concoctions. Guests enjoy massages and treatments at an intimate spa in a lush tropical setting, fitness center, Yoga Program and an array of activities from water sports to cooking classes.

ADDRESS:

Viceroy Zihuatanejo
Playa la Ropa
P.O. Box 84
Ixtapa-Zihuatanejo, México 40880

CONTACT:

Direct Dial: (011) 52 (755) 55 55 500
Reservations: 866-905-9560 (from U.S. and Canada)
Vz.reservations@viceroyhotelsandresorts.com

WEBSITE:

www.viceroyzihuatanejo.com

GENERAL MANAGER:

Martin Kipping

DIRECTOR OF SALES & MARKETING:

Jennifer Guevara

CHEF:

Jose Paco Isordia Dorantes

HOTEL AFFILIATION:

Viceroy Hotel Group
<http://www.viceroyhotelsandresorts.com/>

LOCATION: On tranquil and stunning Zihuatanejo Bay on Mexico's Pacific coast, adjacent the picturesque fishing village of Zihuatanejo, four miles from the resort destination of Ixtapa, 150 miles northwest of Acapulco, and a 40-minute flight from Mexico City. Ixtapa-Zihuatanejo International Airport is a 15-minute drive.

ACCOMMODATIONS:
Guestrooms and Suites: The 46 luxurious guestrooms and suites are tastefully appointed with artisanal Mexican design elements in earthy color palettes. All accommodations are just steps from the beach, have a unique design on either a single or split-level, and feature a private terrace or balcony overlooking the lush gardens or the tranquil bay. The Lagoon, Penthouse and Beach suites all have a private plunge pool.

Presidential Suite: The two-bedroom, two-bath beachfront Presidential Suite features an open-air living area elegantly tiled with indigenous marble and inset with natural pebbles. The suite features an over-size wicker daybed, two comfortable seating areas, full wet-bar and private plunge pool with an expansive 180-degree view of the bay. Guests staying in the Presidential Suite enjoy the exclusive VIP services of a Majordomo, who acts as a personalized concierge from pre-arrival through departure.

Amenities and Services:

- Egyptian cotton bedding
- Bathrobes and hairdryers
- Deluxe soaps and shampoos
- Adjustable air conditioning
- Ceiling fans
- Satellite televisions
- DVD players
- Personal CD/audio system
- Electronic safes
- Wi-Fi throughout the property including the beach

On-site Activities: There are three swimming pools including a seaside infinity pool, two lighted tennis courts and an air-conditioned fitness center. Zihuatanejo Bay's warm, naturally sheltered waters are ideal for swimming and water sports year round. The concierge can make arrangements for windsurfing, sailing, water-skiing, snorkeling, scuba diving and deep sea fishing.

Beach: Viceroy Zihuatanejo boasts 600 feet of exquisite white-sand beach, equipped with lounge chairs and daybeds shaded by palapas. Beach Butlers offer towels, neck cushions, lounge chair adjustments, food and drink service, and more.

Nearby Activities: Robert Trent-Jones Jr. and Robert von Hagge golf courses are located minutes away. Both 18-hole courses provide equipment rental. Horseback riding is also offered nearby.

Spa:	Charming and intimate, the Spa at Viceroy Zihuatanejo offers massages, facials and body treatments in six treatment rooms by a team of highly skilled therapists. Massages are also available in suites. Drawing inspiration from its seaside setting, the spa primarily uses Osea’s marine-extracted, sustainable, biodegradable and vegan spa products derived from potent ocean sources such as seaweed and algae. The spa’s specialty treatment is the holistic Lava Shell Therapy that features a revolutionary heating system. The treatment combines a massage oil created exclusively for the property by Osea – of basil, lavender, geranium, grapefruit and jasmine essential oils – with finely polished, self-heating Tiger Clam shells that are applied directly to the body to infuse "native ocean chi" deep into the skin and tissues through a soothing, full-body massage.
DINING:	
<i>La Marea</i>	Led by Executive Chef Paco Isordia, La Marea restaurant offers gourmet Mediterranean and Mexican seafood dishes for lunch and dinner inspired by the area’s fresh seasonal bounty and enhanced by the restaurant’s prime collection of olive oils.
<i>La Villa</i>	La Villa restaurant prepares modern interpretations of Pacific-Mexican cuisine served al fresco with a romantic candlelit atmosphere in the evenings.
<i>Coral Bar</i>	The friendly sanctuary of the Coral Bar features fresh ceviches and a specialty tequila bar with more than 110 varieties.
Lunch on the Beach:	The resort’s elegant signature beach lunch is served on a white linen-set table under a private palapa where guests enjoy gourmet dishes while reclining in a beach chair.
La Cava Dinner:	The resort’s wine cellar, La Cava, houses a fine collection of more than 1,250 labels from North America, Mexico and Chile. Private gourmet dinner events for up to six people invert culinary tradition: guests make their wine selections first, and then a six-course tasting menu is designed around the wines. Tyrol crystal glasses and decanters enhance the experience.
Cooking Classes:	Conducted by Chef Isordia, the classes offer hands-on learning into the art of Mexican cooking. Guests visit Zihuatanejo’s fish and central markets with the chef to shop for ingredients, learn to prepare signature Mexican dishes and sauces in a beautiful beach setting, and then enjoy the dishes cooked on a wood-burning grill for lunch. The culinary journey is photographed and guests are presented with a DVD to take home loaded with the photos and detailed recipes.
Dine Whenever, Wherever:	Viceroy Zihuatanejo invites guests to dine whenever, wherever they prefer, from their private terrace to a romantic setting on the beach.