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**Viceroy Riviera Maya Vows the Ultimate Wedding Vacay
With ‘Extreme Takeover’ Package**

Riviera Maya, Mexico, April 8, 2013: Extreme makeovers – requiring hard work, sacrifices, even pain – are the rage today, from home redos and weight loss to beauty fixes. But the chic, all-villa Viceroy Riviera Maya (www.viceroyrivieramaya.com) has turned the trend in a new direction with an “Extreme Takeover” destination wedding package that is all about sybaritic group fun and a never-to-be-forgotten wedding vacay.



Today’s bride and groom want more in a destination wedding than a picture-perfect wedding; they also want a vacation

experience their friends and family will remember always. While the typical resort focuses primarily on the couple and their wedding, the Viceroy Riviera Maya created the Extreme Takeover package – combining a buyout and takeover of the entire resort with wedding events, fine dining, an array of activities and more – to deliver the ultimate wedding vacation for everyone attending.



“Our goal is to fulfill the desires and aspirations of today’s couples with a destination wedding that is even better than they dreamed possible,” said Pedro Lara, general manager. “By focusing on a group experience at a luxury resort they have all to themselves, the bride and groom and their friends and family alike have a dream vacation filled with love, bonding and cherished memories.”

The Extreme Takeover package is \$125,000 and includes the following:

Basic Components:

- 3 nights (Thursday to Sunday) in 41 villas, accommodating up to 82 people
- Breakfast, lunch and dinner daily
- Snacks by the pool and beach daily
- Unlimited domestic drinks (beer, cocktails and wine by the glass)
- Wi-Fi Internet access at the villas
- Group Butler Service
- Exclusive use of the spa wet areas
- Exclusive use of the ocean-view gym
- Exclusive use of both restaurants, the beach and other venues
- Exclusive use of the resort's van for trips to Playa del Carmen

Arrival Thursday:

- Airport transfers
- Welcome drink upon arrival
- Shaman's Mayan Blessing upon arrival with souvenir picture taken
- Personalized check-in at guest's villa
- Soap Concierge (a choice of aromatic soaps offered in-suite)
- Arrival gift for guests
- Arrival Night Welcome Reception: Choice of Mexican Fiesta, Jungle Theme or Final Fling.

Leisure Friday:

- Pool Butler-served popsicles (nopal, watermelon with basil, pineapple mint, hibiscus)
- "Antojeria" Lunch (a culinary festival of Mexican street foods)
- Concierge service to organize on-site and off-site activities.
- Beach BBQ Rehearsal Dinner

Wedding Saturday:

- Ceremony: Beach gazebo setup, symbolic minister, bride's bouquet and groom's boutonniere
- Cocktail Hour: Butler-served hors d'oeuvres and open bar.
- Reception: Round tables with flower centerpieces, three-course dinner, wedding cake and open bar.
- Departure gift from the bride and groom: Choose from Mexican crafts or Soap Concierge bars.

Departure Sunday:

- Farewell Brunch
- Airport transfers

For the Bride and Groom:

- On-site wedding planner
- Wedding Customized Cocktails Lesson
- Moonlit Couples Massage
- Romantic Turndown service on wedding night

Among the off-property excursions that may be arranged by the Concierge at additional cost are: snorkeling or scuba diving, catamaran outing, shopping trip to Playa del Carmen, and excursions to Cozumel Island, the Mayan ruins of Tulum with beach picnic, and the Mayan ruins of Coba with swimming in a cenote.

The Viceroy Riviera Maya is a serene hideaway where guests arrive to a Mayan Blessing, performed by an authentic *shaman*, releasing you from your cares and worries into a new beginning at the resort. True relaxation, gracious villa living, exquisite dining, personalized pampering, healing spa treatments and much more await you. The award-winning, all-villa resort combines a sugary-white-sand beach lapped by the warm turquoise waters of the Caribbean, with a lush jungle ambiance of ferns, palms, guava trees and a friendly family of spider monkeys.

The 41 spacious villas – in beachfront, ocean view and jungle locations – are elegantly and comfortably appointed with a private plunge pool and terrace and outdoor shower. Mayan healing techniques and traditions infuse every aspect of the spa experience. La Marea serves refined Mexican cuisine accented with international influences. The seaside Coral Grill features a Mexican-Mediterranean menu cooked on wood-burning grills.

Among the amenities are a palm-ringed lagoon pool, a fitness center offering the latest workout equipment and a variety of classes, day beds at the beach, and a pier where guests enjoy massages, savor romantic dinners and are conveniently picked up by boat for snorkeling, diving and other excursions.

The resort is located just 35 minutes from Cancun International Airport, and three miles from popular Playa del Carmen, known for its restaurants, boutiques and nightlife.

For more information about the Viceroy Riviera Maya's Extreme Takeover destination wedding package, please contact Laura Reyes, Weddings & Special Events Coordinator, at laura.reyes@viceroyhotelsandresorts.com, or tel. +52 984 877 3000 ext. 5500.

About Viceroy Hotel Group

[Viceroy Hotel Group](#) delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Istanbul and Bodrum, Turkey.