
CULTURE

TRAVEL & LIFESTYLE

Scene and Be Seen: The Roof at the Viceroy Hotel

by Ally Betker

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Photo: Courtesy of Gerber Group

It's unlikely that anyone pegged Fifty-seventh Street as the next hotspot, but with buzzy new restaurants like the Wayfarer, Quality Italian, and Betony having moved in—not to mention residential projects like One57 and the super-skinny skyscraper at 111 cropping (way!) up—there's all of a sudden a certain energy on the blocks between Fifth Avenue and Broadway. The latest addition to this thoroughfare is the Roof on the 29th floor of Viceroy New York, a 240-room hotel that opened in October. The crowning skyline bar opened for business in March, and now that spring has finally arrived, it's the perfect spot for an after-work cocktail. Speaking of, the Roof peddles your typical Moscow mules and old-fashionedes, but also serves up more interesting beverages like their Espresso Martini, Cucumber Margarita, and Without Fear, which is made with whiskey, apricot liqueur, and angostura bitters. Bar bites like truffled deviled eggs and artichoke hummus come from the Viceroy's ground-floor restaurant, Kingside (helmed by **Marc Murphy** of Landmarc and Ditch Plains), as does the housemade burger, shrimp tacos, and crab toast. The space's rich wood interior, nautical stripes, and brass detailing are meant to evoke a luxurious yacht with expansive views of **Central Park**—which we plan to sail straight into a port called summer.

The Roof at the Viceroy New York

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