

LOCATED AT THE SITE OF THE 1920S-ERA CEDAR HOTEL, VICEROY CHICAGO WILL OFFER LOCALLY-INSPIRED LUXURY EXPERIENCES.

LOCATION

Viceroy Chicago, situated in the fashionable Gold Coast neighborhood, will be the brand's first destination in the Windy City. Befitting its personality, the hotel will be set at the site of the 1920s-era Cedar Hotel, among historic mansions and just steps away from the Magnificent Mile and Lake Michigan. Viceroy Chicago will complement the high-profile lifestyle of one of Chicago's most vibrant and rapidly changing areas.

ARCHITECTURE & DESIGN

The old beautifully amalgamates with the new as the contrasting façades of the new tower and the historic Cedar Hotel live in harmony, creating a unique identity for the hotel. The brick and terra cotta of the original Cedar Hotel exudes a traditional charm. The Cedar façade is an elevation composition of classical and baroque elements. By contrast, the glass curtain wall of the new hotel tower is a taut three-dimensional envelope. The unique 'folding' geometry creates a seamless overall composition without a specific orientation.



WITH BOLD INTERIORS DESIGNED BY TAL STUDIO, EACH OF THE 180 GUESTROOMS INCLUDING 18 SUITES REFLECT CHICAGO'S VIBRANT ART AND LIFESTYLE.



ROOMS

Viceroy Chicago will offer a locally-inspired, luxury experience with 180 guestrooms designed by TAL Studio, Las Vegas. Each guest room and suite will open up to spectacular urban views, including several executive rooms and suites with a view of Lake Michigan.

The 48 Viceroy King guestrooms, 79 Viceroy Executive King guestrooms, 11 Viceroy Double Queen guestrooms, five Viceroy Junior Suites, 12 Lakeview One Bedroom Suites and one extravagant Two Bedroom Penthouse Suite feature:

- 55" SMART TVs in guestrooms and 65" SMART TVs in the One Bedroom and Two Bedroom Suites
- Luxurious Custom Viceroy linen
- Nespresso Machine with complimentary coffee
- Natura Bissé and ROIL luxury bathroom amenities

AMENITIES & SERVICES

Our amenities and services are meticulously designed to make guest experiences truly rewarding. We are delighted to assist with the following and in anything else the guest desires:

- Concierge
- High-speed WiFi throughout all areas of the hotel
- 24-hour in-room private dining
- Rooftop pool with views of Lake Michigan
- State-of-the-art workout facility located on the 5th floor
- Custom pet program



DINING

Viceroy Chicago has partnered with local gourmands, Kevin Boehm and Rob Katz of the Chicago-based Boka Group who will manage all food and beverage outlets of the hotel. Boka currently operates 13 of the hottest restaurants in Chicago, including the Michelin-starred Boka Restaurant.

Boehm and Katz won Restaurateurs of the Year from TimeOut Chicago in 2010, the Chicago Tribune in 2011 and were named Empire Builders of the Year by Eater National in 2011. Additionally, they were James Beard semi-finalists for Best Restaurateur in America in 2015, and finalists in 2016.



ROOFTOP POOL & LOUNGE

Set on the 18th story, elevated above the hustle and bustle of the Gold Coast, sits a stunning rooftop pool and lounge. With unobstructed views of Chicago's picturesque skyline and Lake Michigan, guests will enjoy a quick escape enhanced by a handcrafted cocktail and delicious bites.





MEETINGS & EVENTS

The 4th floor of the hotel offers over 5,000 sq ft of event space including the Cedar Ballroom and adjoining Lake View Terrace, Studio West, Studio East and an Executive Boardroom. On the same floor, a uniquely designed pre-function foyer connects the various meeting and event spaces. Boka Restaurant Group will provide bespoke culinary and beverage experiences for each meeting or event.

WEDDINGS

With floor-to-ceiling windows and doors opening up to a spacious outdoor terrace, the ballroom sets the stage for the ultimate city wedding.



ABOUT VICEROY HOTEL GROUP

Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty.



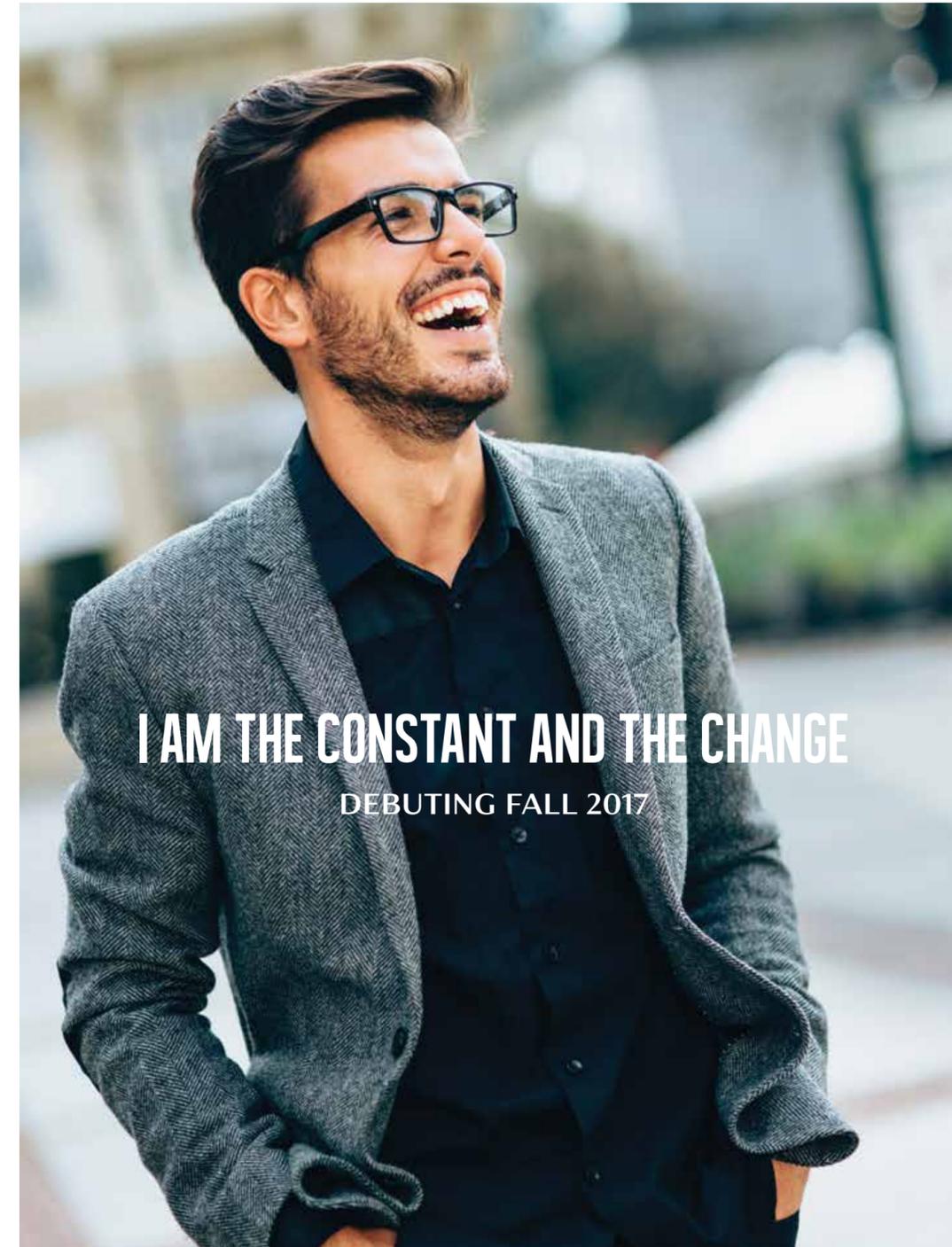
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RESERVATIONS

For reservations or group inquiries, please email
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I AM THE CONSTANT AND THE CHANGE

DEBUTING FALL 2017

VICEROY
CHICAGO