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VICEROY

BOCAS DEL TORO • PANAMA

FIRST LOOK AT A CARIBBEAN SENSATION: VICEROY HOTEL GROUP'S OVERWATER VILLAS IN BOCAS DEL TORO, PANAMA *An Unprecedented Hospitality Experience For The Region*

LOS ANGELES, CA — July 12, 2016 — Perched above crystal-blue Caribbean waters on the edge of the rainforest, a new luxury travel experience will soon come to life. Viceroy Hotel Group (VHG) has announced plans for Viceroy Bocas del Toro Panama, a resort and residences set to open in 2019. The destination will feature 186 modern guest rooms, including 42 overwater villas along 457 acres of coastline — with three miles of private white sand beaches, plus sailing, surfing and hiking adventures just beyond the door.

OVERWATER VILLAS - A FIRST FOR THE REGION

The 42 overwater villas will offer breathtaking vistas of the Caribbean coast and ocean, each with its own private plunge pool and direct access to the ocean by deck. Exclusivity is all part of the experience — the destination, while a quick trip from Panama City, is accessible only by boat, seaplane or helicopter.

NATURAL SPLENDOR & EXHILARATING LOCAL ACTIVITIES

Among the countless options for adventure are rainforest zip-lining, snorkeling, sailing, paddleboarding and deep sea fishing. The archipelago is also home to the San San Pond Sak wetlands, the most biologically diverse tropical coral reef in the region and the ultimate place for bird watching, bicycling and guided eco-hikes.

The eco-friendly destination of Viceroy Bocas del Toro Panama allows only electrical cars and sustainable technologies. Its outdoor design has been meticulously planned with indigenous plants and tropical specialties that will be used in the preparation of local cuisine.

SIGNATURE AMENITIES, FLAVOR & STYLE

Culinary options are also ripe for exploration: There will be eight restaurants and lounges, ranging from an elite fine-dining enclave to a relaxed beach grill. Also planned will be indoor meeting space, a fitness center, a cinema lounge, a library, and a spa featuring private rejuvenation pools tucked in blossoming pockets of the rainforest. Travelers attuned to Viceroy's unmistakable attention to style and hospitality can expect its signature programming and vibe, made possible through curated, authentic local partnerships.

KEY PLAYERS IN PARADISE

Viceroy Bocas del Toro is the result of a partnership between VHG and Hospitality Investors Group. Zurcher Arquitectos will oversee development and Wimberly Interiors will concept all aspects of interior design.

The sale of real estate and private residences will be managed by IMI and Venegas International Group. The destination is now offering 42 one and two-bedroom residences for sale to private owners for personal use or as investments that will become part of the resort's rental program. Spanning across the water, they are remarkable examples of effortless luxury, featuring indoor/outdoor living space, contemporary interiors and epic views of the lagoon and beach.

Additional information about the sale of private residences and real estate can be obtained from:

- **Inquiries from U.S. and Canada:** Rob Haney - ghaney@imiliving.com or +1 864-238-8397
- **All international inquiries:** Monica Venegas - mvenegas@venegasinternationalgroup.com or +1 786-567-4122.

For additional information about the project and Viceroy Hotel Group, please visit viceroyhotelsandresorts.com/panama

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ABOUT VICEROY HOTEL GROUP

Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, New York, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Algarve, Cartagena, Chicago, Dubai, Panama and Turkey. Viceroy Hotel Group is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members, at over 550 hotels around the world. For more information, visit www.viceroyhotelsandresorts.com. Follow Viceroy Hotel Group at facebook.com/viceroyhotelgroup and on Instagram @viceroyhotels.