

Media Contact:

Marian Gerlich / Ed Placidi
P&G Communications * Los Angeles
818-786-8687, pgworld@aol.com
www.p-gcommunications.com



**Indulge in Viceroy Riviera Maya's Perfect
Sun, Sea & Solitude Escape at 50% Off**

Riviera Maya, Mexico – July 2, 2013: With its private villa accommodations, stunning Caribbean and jungle setting, delectable dining and Mayan-themed spa, the chic Viceroy Riviera Maya (www.viceroyrivieramaya.com) was created to be the perfect getaway of sun, sea and solitude. And now you can enjoy this ideal escape at half off, along with value-added extras .

The **Sun, Sea & Solitude** package includes 50% off room rates, plus complimentary breakfast for two daily and a \$100 resort credit per stay.



The Viceroy Riviera Maya is a serene all-villa hideaway where guests experience true relaxation, gracious villa living, exquisite dining, personalized pampering, healing spa treatments and much more in a stunning ambiance combining lush jungle with a sugary-white-sand beach lapped by the warm turquoise waters of the Caribbean.

The 41 villas offer luxury, privacy and generous indoor and outdoor living space - for a perfect vacation escape. They feature an array of elegant and comfortable appointments including a terrace with lounge chairs, table and private plunge pool, plush 500-thread-count linens, oversize shower plus a private outdoor shower, dual sinks, spacious closets, Nespresso coffee maker, Bose radio with iPod dock, HDTV and DVD player.

Among the delights of a getaway to the Viceroy Riviera Maya are refined Mexican cuisine accented with international influences at La Marea, Mexican-Mediterranean dishes cooked on wood-burning grills at the seaside Coral Grill, a palm-ringed lagoon pool, fitness center, day beds at the beach, and a pier where guests enjoy massages, romantic dinners and are conveniently picked up by boat for snorkeling, diving and other excursions. The resort is located 35 minutes from Cancun International Airport, and three miles from the restaurants, boutiques and nightlife of popular Playa del Carmen.

With Sun, Sea & Solitude, villa rates start at just \$303. The package is available through December 18, 2013. For more information and reservations, contact Viceroy Riviera Maya at 800-578-0281 or vrn.reservations@viceroyrivieramaya.com.

About Viceroy Hotel Group

[Viceroy Hotel Group](#) delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Istanbul and Bodrum, Turkey.