



FACT SHEET

Overview: Viceroy New York is Viceroy Hotel Group's first branded property in Manhattan and is located on West 57th Street – the celebrated crossroads of business, leisure, art and commerce. The hotel, designed by powerhouse firm Roman and Williams, represents a collision of downtown allure and uptown sophistication. Combining the most elite names in development, architecture, design, nightlife and cuisine, Viceroy New York provides a haven for discerning travelers searching for luxury hospitality at its finest.

Opening Date: October 9, 2013

Address: 120 West 57th Street, New York, NY 10019

Phone: 212-830-8000

Website: <http://www.viceroyhotelsandresorts.com/newyork>

Owner: American Realty Capital New York Recovery REIT

General Manager: Gerard Denny

Accommodations: 189 Guest Rooms
42 Luxury Suites
8 Terrace Rooms
Penthouse Suite
(240 total)

Room Rates: October room rates at Viceroy New York start from \$479. Beginning in November, in-season room rates will start from \$559, based on double occupancy, with a special weekend rate of \$459.

Design Features: Viceroy New York, located on 120 West 57th Street, is one of the first times in recent memory that a single design firm has created both the architecture and interior design for a hotel project. Acclaimed design firm Roman and Williams has created a truly striking property with a façade laid on a strict grid between two simple flanking walls, with black muntined windows that recall the neighborhood's pre-war structures and the glamour of iconic locations nearby. The building boasts a disciplined architecture that gives it structure and clarity, and is topped by a gorgeous cedar wood water tower.

The hotel's timeless space boasts a striking double-height lobby enhanced by an exclusive custom fragrance by scent curators 12.29, bespoke interiors, and grand, yet understated, public spaces featuring a combination of custom-designed and vintage elements. A Thomas Hart Benton-inspired mural, composed by Roman and Williams' Stephen Alesch and painted by local studio Art Space NYC, serves as a lobby centerpiece. Viceroy New York's public spaces signal the revival of the use of Paonazzo marble, a common element of New York City's aspirational buildings of the early 20th century that the design team has embraced for its elegant and natural quality.

Guest Rooms: Guest rooms and suites range from 250 to 1,200 square feet. Luxuriously appointed rooms allude to tailored ship cabins and feature exotic woods, tambour paneling, supple leather and a mix of metal accents. Each room boasts elegant muntined floor-to-ceiling windows, many of which offer sprawling views of Central Park. The rooms are fitted with an original collection of lighting, detailed with precision and weight, using handmade perforated brass with aluminum strappings and hardware. Guests will also find unique design features like a vintage wallpaper pattern – sourced from Second Hand Rose, dating back to the 1920s – used to line each closet.

Room Amenities: Beats by Dr. Dre™ Beatbox Portable™ audio sound system
Smart Phone with Viceroy Connect app
Sferra linens
Down comforters and pillows; hypo-allergenic pillows
Custom curated mini-bar featuring Vosges Haut-Chocolat, FIELD TRIP All Natural Beef Jerky, Nothin’ But Premium snack bars, Mash soft drinks and Hudson Whiskey
Complimentary Acqua Panna® Natural Spring Water
Neil George spa products
Illy Espresso Maker
High-definition, flat-screen 40” Samsung Smart TV
In-room safe
Plush terrycloth robes
Complimentary Wi-Fi
Curated book selection

Hotel Amenities: Technogym Fitness Center
Indoor PlungePool
Meeting Room
Boardroom
Library
The Roof
Kingside
Gerber Group’s “Cartender”
Complimentary Wi-Fi

Services: 24-hour room service by Kingside
24-hour personal concierge
VIP access to Barry’s Bootcamp classes
Personal training

Complimentary business printing
Complimentary newspapers, including *The New York Times*, *The Wall Street Journal*, *USA Today*, and other international publications upon request
Complimentary magazines, including *New York*, *DETAILS*, and *W Magazine*
Notary
Multi-lingual staff and translation services
Babysitting services
Twice-daily housekeeping service
Pet friendly for dogs up to 20 lbs

Restaurant & Bar: Kingside, a partnership between Gerber Group and Chef Marc Murphy, is Viceroy New York’s street-level restaurant and bar. Kingside features Chef Marc Murphy’s interpretation of New American Cooking, alongside Gerber Group’s renowned bar program of handcrafted cocktails, expansive global wine offerings, regionally brewed craft beers and small-batch spirits. The menu provides guests with cuisine inspired by Murphy’s international upbringing and love of travel, highlighting an extensive raw and crudo bar, a variety of toasts, charcuterie and cheeses, salads and small plates, as well as

larger entrees for sharing such as pastas, fish and meats. Complementing the variety of inventive dishes are classic cocktails like a custom barrel-aged Manhattan made with Michter's Rye, Canparò Antica and Angostura Bitters, and the Aviation, consisting of Bombay Gin, Maraschino Liqueur, Crème De Violette and fresh lemon juice.

Fashioned by renowned design firm Roman and Williams, the restaurant epitomizes a modern American bistro. Embellished with tile, a strong graphic palette of black and white, and boasting a classic food counter with bright red stools and caramel leather banquettes, the space reflects the hub of activity that has always defined the neighborhood. Kingside is open daily for breakfast, lunch, dinner, late night dining, in-room dining and delivery. The venue also serves fresh cold-pressed juices from Liquiteria.

In The Library, Gerber Group's "cartender" serves guests a complimentary sample of inventive and seasonal "off-the-menu" cocktails from a vintage bar cart to kick-off happy hour nightly.

Opening in December, The Roof is an alluring lounge and outdoor deck that will top off Viceroy New York and offer guests a perch to take in the city's energy, as well as the soaring views of Central Park. Conceptualized by design firm Roman and Williams, the space evokes the aesthetic of a luxury airliner complete with ipe floors, brass details, custom walnut-and-leather sofas, and thoughtfully curated photographs of sky, sea and clouds. The menu will feature a rotating selection of Gerber Group's innovative cocktails that highlight market fresh ingredients and small plates from Kingside.

Media Contact: LFB Media Group | Sarah Uibel | Sarah@LFBMediaGroup.com | Tel: 646-455-0042