



## VICEROY ANGUILLA UNVEILS 'VICE OR VIRTUE' PROGRAM THIS FALL

*New Naughty & Nice Travel Packages to Tempt Travelers*

(Anguilla) – September 22, 2013: At Viceroy Anguilla this fall, guests will have the choice of being naughty or nice with the new “[Vice or Virtue](#)” packages as part of the **Viceroy Hotels and Resorts** special offers. These limited-time travel packages will offer everything from healthy and beneficial to wickedly wonderful amenities and experiences for guests who book during the September – October window using code **vicevirtue**. At **Viceroy Anguilla**, guests will experience its [Enjoy the Excess --Vice package](#), or the [Breathe Easy—Virtue package](#).

### **Enjoy the Excess - Vice**

This lavish package includes private charter air to the island, a five-night stay in one of the resorts 4,800+-square-foot, four-bedroom [Beachfront Villas](#) featuring a full gourmet kitchen, dining room, living room, four marble bathrooms featuring a deep soaking tub and oversized walk-in shower. Outdoor living includes a private pool, chaise lounges, a spa pool, an outdoor grill, a cabana and two outdoor showers.

Bring seven loved ones for \$150,000 and enjoy:

- Private Charter Air provided by [Tradewind Aviation](#) (For 8 people originating in choice of gateways New York, Atlanta, Dallas or Chicago)
- Four bedroom Beachfront Villa accommodations for 5 nights for up to 8 people
- Two private Chef Dinners prepared in the Villa
- Choice of daily spa treatment
- Breakfast and lunch daily

Stay October 5, 2013 – March 31, 2014; not available December 15, 2013 – January 2, 2014.

### **Breathe Easy - Virtue**

Experience a relaxing retreat with lavish amenities and enjoy a daily \$100 credit and daily breakfast for two. The \$100 credit may be used toward feel-good-for-you perks including spa treatments, healthy island fruit drinks or fitness classes including spinning, and yoga. While at the Caribbean resort guests may also partake in a bevy of complimentary land and water activities certain to add to their overall wellbeing. Starting at \$450 per night

- Daily Breakfast
- \$100 resort credit

For more information or reservations, please see your travel professional or visit: [viceroyhotelsandresorts.com/vicevirtue](http://viceroyhotelsandresorts.com/vicevirtue).

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**About Viceroy Hotel Group**

[Viceroy Hotel Group](#) delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in **Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia** and **Zihuatanejo** with forthcoming openings in **New York, Istanbul, Dubai** and **Bodrum, Turkey**.

**About Viceroy Anguilla**

Situated on 35 lush acres, with 3,200 feet of beachfront land along Barnes and Meads Bays, Viceroy Anguilla offers accommodations including contemporary beachfront and bluff-top villas with full kitchens and butler service; sophisticated townhomes; and lavish resort residences. Renowned for its remarkable design, superb location and exceptional amenities, the resort draws jet-setting travelers from all over the world.

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