

Location: A paradisal enclave on Mexico's vast Pacific coastline,

Viceroy Zihuatanejo sits on the tranquil bay waters of Playa la Ropa, one of the country's most pristine beaches. Tucked mountainside, above the picturesque fishing village of Zihuatanejo, the hotel is just four miles from the resort destination of Ixtapa and 150 miles northwest of Acapulco. Ixtapa-Zihuatanejo International Airport is a 15-minute drive from the hotel and a 40-minute jet flight from Mexico

City.

Address: Viceroy Zihuatanejo

Playa la Ropa P.O. Box 84

Ixtapa-Zihuatanejo 40895 México

Tel: 52 (755) 55 55 500 Fax: 52 (755) 55 42 758

Reservations: 866 905 9560

Website: <u>www.viceroyzihuatanejo.com</u>

Social Media: facebook.com/viceroyz; twitter.com/viceroyz

General Manager: Carlos Blanco

Hotel Affiliation: Vicerov Hotel Group

Brad Korzen, Founder viceroyhotelgroup.com

Opening Date: 1978

Site: Enchanting two-story adobe-inspired casitas house the

resort's 70 guestrooms amidst a garden landscape rich with coconut trees, rainbow-hued bougainvillea and vibrant hibiscus. Several infinity pools glisten alongside waterfalls and fountains, and a 600-foot long palm-studded beach

exudes extraordinary tranquility.

Accommodations:

Guestrooms and Suites:

Thirty-five luxurious guestrooms and 35 suites are tastefully decorated with rare artisanal Mexican crafts and clad in vibrant tropical colors. Located mere footsteps from the beach, each room is unique in design (single and split-level) and features a private terrace or balcony overlooking the lush gardens or the bay. Lagoon, Penthouse and Beach Suites include private, outdoor infinity-pools.

Presidential Suite:

The premier two-bedroom, two-bath beachfront Presidential Suite features an open-air living area elegantly tiled with indigenous marble and inset with natural pebbles. The suite is appointed with an over-sized wicker daybed, two comfortable seating areas, and a complete wet-bar and a private infinity pool boasting an expansive 180-degree view of the bay. The two bedrooms are distinctively designed and the two bathrooms are finished with marble.

Amenities and Services:

- Egyptian cotton bedding
- Bathrobes and hairdryers
- Deluxe soaps and shampoos
- Adjustable air conditioning
- Ceiling fans
- iHome radio
- iPods (available upon request)
- Satellite televisions
- DVD players
- Personal CD/audio system
- Electronic safes
- Wireless internet service throughout the property, including the beach

Mayordomo Service:

Viceroy' exclusive VIP *Mayordomo* Service team is available to guests of Viceroy Suite. Butlers assist guests prior to arrival for airport transfers and any special requirements and, following check-in, act as a personalized concierge. They are available for service 24/7 by phone or blackberry.

Activities:

On-site Activities:

Viceroy Zihuatanejo offers three swimming pools, including a spectacular seaside infinity pool. Zihuatanejo Bay's warm waters, naturally sheltered from the Pacific, are ideal for swimming and every kind of water sport year round. The resort's concierge can make arrangements for windsurfing, sailing, water-skiing, snorkeling, scuba diving or deep sea fishing. Two lighted tennis courts and an air-conditioned fitness center are also located on property.

Beach:

Viceroy Zihuatanejo offers six hundred feet of beach, scattered with lounge chairs and daybeds. Beach Butler offer towels, neck cushions, pre-loaded iPods, lounge chair adjustments, drink service and more.

Nearby Activities:

Robert Trent-Jones Jr. and Robert von Hagge golf courses are located minutes from Viceroy Zihuatanejo. Both 18-hole courses provide equipment rental. Horseback riding is also available nearby.

Spa:

Charming and intimate, Viceroy Spa at Zihuatanejo offers massages, facials and body treatments by a team of professionally skilled therapists. Drawing inspiration from its seaside setting, the spa primarily utilizes Osea's expansive line of marine-extracted, sustainable spa products. Derived from potent ocean sources such as seaweed, algae and others offering pure essential-oil extracts, Osea's line is also biodegradable and vegan.

Nestled amidst a lush tropical landscape, the spa offers 6 treatment rooms. Massages are also available in suites.

The spa's specialty treatment is Viceroy' brand-wide Lava Shell Therapy, a holistic, ocean-derived treatment that features a revolutionary heating system. The treatment starts with massage oil created exclusively for Viceroy brand by Osea, made of basil, lavender, geranium, grapefruit and jasmine essential oils. Next, finely polished, self-heating Tiger Clam shells are applied directly to the body to infuse "native ocean chi" deep into the skin and tissues through a soothing, full-body massage.

Dining:

La Marea

Led by Executive Chef Jose Paco Isordia Dorantes, La Marea restaurant offers gourmet Mediterranean seafood dishes for lunch and dinner inspired by the area's fresh seasonal bounty and enhanced by the restaurant's prime collection of olive oils.

La Villa restaurant's refined candlelit atmosphere features

modern interpretations of Pacific-Mexican cuisine.

Coral Bar The friendly sanctuary of Viceroy brand's signature Coral

Bar offers a colorful ceviche bar and specialty tequila bar

featuring over 110 varieties of tequila.

Lunch on the Beach: Viceroy Zihuatanejo's signature elegant beach lunch is

delivered on a white linen-set table directly to a private palapa where guests enjoy gourmet cuisine while reclining

in a beach chair, toes wriggling in the sand.

Private Island Dinner: The resort offers a private island dinner that can

accommodate one couple (two nights a week). Couples are transported to the island by canoe and dine amidst lush foliage, candles and music. A pre-set table is intuitively

attended by a single waiter.

"Sense of the Night": Seasonal. Twice a week (Thursdays and Saturdays) Viceroy

Zihuatanejo's sparkling stretch of sand transforms into a sultry bonfire beach lounge. Succumb to the beguiling ambience and the blissful beats provided by a resident DJ, while enjoying cocktails and a gourmet selection of small

bites from our signature menu.

La Cava Dinner: Viceroy' wine cellar – La Cava – houses a fine collection of

over 1,250 new-world labels from North America, Mexico (Baja) and Chile. The cellar's private dinner event presents a unique inversion of culinary tradition – guests make their wine selections first, then the chef designs a six-course tasting menu around the distinctive flavors and qualities. Tyrol crystal glasses and decanters enhance the experience.

Maximum of six diners per night.

RATES STARTING FROM: Superior Room: \$355

Deluxe Mini Suite: \$385 Lagoon Suite: \$570 Beach Suite: \$780 Penthouse Suite: \$970 Presidential Suite: \$1,150

For Further Information Contact:

Carran Gannaway/Meghan Bailey/Maggie Porges

LaForce and Stevens Phone: (212)-242-9353 Fax: (212)-242-9492

viceroy@lsagency.com