



Fact Sheet

Location:	Sugar Beach, A Viceroy Resort is located on the south western part of St. Lucia about 3 miles outside the town of Soufriere, between the world famous Pitons. Soufriere is a historic town with the island's main natural attractions; the drive-in volcano, botanical gardens and waterfalls in close proximity. It is a 45 minute drive from Hewannorra International Airport (UVF) and one hour and 20 minutes from George F.L. Charles Airport (SLU).
Address:	Sugar Beach, A Viceroy Resort Val des Pitons PO Box 251, Soufriere Saint Lucia, West Indies
Reservations:	+1 925 298 6438 (International) +1 800 235 4300 (USA/Canada) sb.reservations@viceroyhotelsandresorts.com
Website:	viceroyhotelsandresorts.com/sugarbeach
Social Media:	facebook.com/SugarBchViceroy , twitter.com/SugarBchViceroy
Hotel Affiliation:	Viceroy Hotel Group
General Manager:	André Boersma
Site:	Sugar Beach, A Viceroy Resort (formerly The Jalousie Plantation) is without question located in one of the most spectacular sites in the world, the majestic valley of the Pitons (Val des Pitons). The beauty of the Pitons, listed by UNESCO as a World Heritage Site, is unparalleled. The atmosphere is unobtrusive and lends to a truly intimate and relaxed experience. The resort is spread across more than one hundred acres of tropical forest unsurpassed for its natural beauty, with the only white sand beach in the area.

Formerly a working sugar plantation, the property has a long history of owners including Lord Glenconner, famously known for his friendship with Princess Margaret, and the once famous proprietor of the Bang Restaurant. The resort is currently owned by Roger Myers and is coming to the end of a multi-million dollar transition that saw the property re-branded and re-launched as Sugar Beach, A Viceroy Resort on November 30, 2012, under the continued management of the Viceroy Hotel Group. Viceroy has managed the property since 2008.

Guestrooms:

There are 59 Luxury Villas, 8 new Luxury Beachfront Bungalows and 11 fully renovated Luxury Sugar Mill Rooms in operation. Nestled into the mountain side, the newly renovated Luxury Sugar Mill Rooms are within close proximity of the main facilities and have the same plantation elegant styling of the Luxury Villas. Each has a private plunge pool and walled garden while the Superior Luxury Sugar Mill Rooms have the added benefit of a roof terrace. The new Luxury Beachfront Bungalows are right on the sands of Sugar Beach and steps from the water's edge.

All of Sugar Beach's luxury villas are built in small clusters and are furnished with a 4-poster bed, air conditioning, custom made furniture in white, flat screen TV and iPod station, enormous walk-in body shower, claw foot bathtub, separate WC and bidet, wooden floor in bedroom and bathroom, oversize plunge pool, pool terrace and furniture, mini-bar.

Guestroom Amenities

- Direct Dial Telephone
- Satellite Television
- Clock Radio
- In room Safe
- Slippers and bathrobes
- Coffee and Tea Making Facilities
- Hairdryer
- 110/220 Volt outlets
- Mini-bar
- iPod Station
- DVD player
- Pull out Sofa Bed (except for one bed luxury villa/Sugar Mill Rooms/Luxury Beachfront Bungalows)

Children's Policy:

Children under 5 years stay free, Children 5-12 years pay 25% of adult rate and teens 13-17 pay 50% of adult rate for meal plans.

Butler Service:

With every reservation, Sugar Beach, A Viceroy Resort offers personalized butler service. The butler will welcome you on arrival and offer to unpack luggage, provide a laundry service, book dinner reservations and organize any other special requirements. Butler services are available from 7am to 11pm daily.

Meal Plans:

BP (Breakfast Plan) – Includes Full English or Continental breakfast

MAP (Modified American Plan) – Includes Full English or Continental breakfast and dinner (no drinks)

AI (All-Inclusive) - Includes breakfast, lunch, dinner and afternoon tea wine and sparkling wine by the glass, and house brand cocktails and spirits.

Meal Plan Supplements: Items on menus and cocktail lists that are NOT included in the AI package and other meal plans are all highlighted. Room service and bottled water are NOT included in any meal plan.

Activities:**Complimentary Water Sports**

- Windsurfing
- Sailing
- Kayaking
- Hobiecats
- Pedalos
- Snorkelling

Complimentary Land Sports

- Tennis
- Pool Table
- Beach Volleyball
- Jogging & Walks
- Table Tennis

Non-Complimentary- Land Sports

One-on-One Tennis lessons

PADI Certificated Dive Centre

Full PADI courses and certification; PADI Open Water, Adventure Dive and Rescue. Includes all equipment, air fills and boat. SNUBA, an innovative cross between snorkeling and scuba, is also available

Complimentary Fitness Facilities

Multi-System Gym

Cardiovascular Equipment

Aerobics, Step, Aqua, Zumba, Stretch and Dance Class

Yoga & Pilates

Children's Activities:

Sugar Beach, A Viceroy Resort is a family friendly resort. We provide supervised activities for children between the ages of 4 and 12 years old. Children under 4 will be accommodated when accompanied by an adult. All activities are complimentary, fun and educational and combine the rainforest environment and marine biology information with story-telling, dance classes and craft making.

Babysitting:

Babysitting is available at an additional cost and can be arranged via the Activities or Concierge departments.

The Restaurants & Bars:**Bayside Bar & Restaurant**

Enjoy open-air sea side dining with a magnificent view of the Pitons, available for breakfast, lunch and dinner. Daily breakfast is available from 7:00am – 10.30am. Guests can enjoy an a la carte Continental or Full Breakfast.

A la carte lunch is available from 12:30pm to 3:00pm.

Dress code for lunch and breakfast is casual however bathing suits should be covered up.

Dinner is served from 6:30pm to 10pm. Dress code for dinner is smart casual. Last seating is 10:00pm.

The Great Room

For discerning diners there is the elegant Great Room, with its old world colonial charm serving Caribbean influenced fare in candlelit surroundings.

Beautifully presented personalized tasting menus are also available nightly reflecting the cultural influences of Sugar Beach's expert culinary team and utilizing the freshest local ingredients. Enjoy dishes such as seared scallops on a puree of Jerusalem artichoke, Kobe beef with a rich red wine jus, or perfectly cooked Mahi-Mahi with green fig mash and tropical salsa. A well-devised wine list ensures the ideal accompaniment for every course.

Dress Code is elegantly casual. Shorts, jeans, caps and T-shirts are not allowed. Open from 6:30pm with the last seating at 10pm.

The Cane Bar

A specialty rum bar featuring cutting edge style, a glowing white bar, and comfortable over-sized furniture in a palette of white and soft charcoal, as well as a wide selection of rum and a "rummelier" to help guide guests through their choices. In addition to the offerings behind the bar, The Cane Bar also features a range of tasty dishes to provide the perfect accompaniment to your chosen libation. Enjoy a sashimi or sushi platter featuring the freshest catch of the day, try the slider trio with fish, chicken and beef topped with caramelized onions and organic arugula, or freshly grilled chicken, beef or vegetarian satay served with traditional satay sauce and bok choy kimchi. Dish selections may change according to market availability. This air-conditioned bar is open from 6:00pm to 1:00am, seven nights a week. Guests must be 18 years and over. Lighter fare served until 12.30am.

The Terrace

Coming soon. Sugar Beach will open a new breakfast restaurant in the run up to the 2012/13 Winter season. Situated on the ground floor of the Great House, the restaurant will feature air-conditioned or al fresco dining for breakfast only.

Late Night Bar

Features funky cutting edge style and fantastic artwork. The charcoal walls off-set brightly coloured asymmetric chairs and large white day beds. In addition to the air-conditioned lounge, there is an open air terrace for cocktails under the stars and in the shadow of the Petit Piton. Open seven nights a week, 6:00pm to 1:00am. Guests must be 18 years and over.

Room Service

Enjoy a relaxing morning with breakfast in bed. Breakfast choices range from Continental to full English breakfast. Room service is available daily from 6:00am to midnight and includes select menu choices for breakfast, lunch and dinner.

**Room Service is not included in any meal plan. From 2013, room service will be included in all meal plans with a US\$18 delivery charge*

Beach Service

Get served the cocktail of your choice or food from the Bayside snack menu when relaxing at the beach or pool. Simply raise the red flag next to your beach or pool lounge and a member of the beach team will be there to provide you this very personalized service.

Afternoon Tea

Available at the Palm Court Lounge daily from 4:00 pm – 6:00 pm

Kabé Privé

Private cabanas available for day use or private dining. In the evening, themed menus—changed nightly to feature cuisines from around the world—are served family style and range from tasty Asian and Mexican specialities to French, Italian and Creole favourites. Diners will have a dedicated server, welcome cocktail, amuse bouche, and assorted petit fours to round off the evening.

Dine Anywhere, Anytime

Guests are encouraged to look beyond the walls of the formal restaurants and to enjoy all of the fabulous locations the resort has to offer, anytime, anywhere. Guests choose the time and the place and Sugar Beach's chef will devise a personalized menu to suit their occasion and tastes. 24 hours notice required.

Rainforest Spa:

The atmospherics of the Rainforest Spa blend traditional St Lucian culture, a strong Caribbean aesthetic and experience, with modern techniques and sensibilities. The Rainforest Spa provides high touch experiences that are indicative and respectful of the local environment and the ritual and palette of the island. Most importantly, these treatments and experiences yield results.

Rainforest Spa Features:

7 tree house treatment gazebos
Double treatment room with hydrotherapy facility
Manicure and pedicure room
Earthen steam room. called a Temascal, this earth and stone dome was used by Amerindians for both health and religious purposes
Beauty Suite with hairdressing salon and specialist skin/facial treatment room
Open-air relaxation gazebo suspended over running water at the base of the Petit Piton

International product lines used at the Rainforest Spa utilise organic ingredients and are treatment oriented to achieve maximum results. Among the lines selected are **Environ**, a natural organic range from South Africa, and **Seaflora** from Canada utilizing organically harvested seaweed.

The spa also offers a range of facial and body treatments from UK company **CACI**, hailed as an effective and lasting alternative to cosmetic surgery; Viceroy Hotel Group signature treatments utilizing Swiss product line, **Valmont**; and a range of result focused treatments and rituals from **Natura Bisse** out of Barcelona. **Moroccan Oil** poolside pampering treatments have also been introduced focusing on hair and scalp revitalization.

In addition to the luxury international treatments offered, Sugar Beach, A Viceroy Resort continues to offer the all-natural rituals the spa has become known for including the resort's signature Sulphur Seduction which harnesses all of the benefits of the nearby Sulphur Springs and volcano, as well as the all-natural body scrubs and wraps which utilize fruits and herbs grown right on the resort grounds.

Weddings:

Embraced by the dramatic World Heritage-listed Pitons and tucked within more than 100 acres of pristine tropical rainforest, there is no setting more suited to romance than Sugar Beach, a Viceroy Resort. With a highly experienced and professional wedding coordination team, the resort prides itself on creating wedding memories to cherish for a lifetime. Call the resort's resident wedding coordinator on 758 456 8000 or visit the Sugar Beach website to find out more. We strictly limit the number of weddings we perform to one per day to protect that special sense of individuality. We ask that you submit your preferred date at the time of booking your accommodation. It is also a good idea to give some alternative dates as well as some indication of the time that you would like to get married. (Check for pricing directly with the resort).

Just for Two Wedding Package

- Legal fees
- Bridal bouquet & boutonniere (tropical)
- Champagne for toasting
- Breakfast in bed
- Single tier wedding cake
- Two witnesses if required
- Expert services of our Wedding Specialist
- Transportation
- A beautifully decorated tropical arch

Group Weddings

Group weddings are available up to 100 persons. Group rates for up to a maximum of 50 rooms and a minimum of 15 can be arranged by contract agreement. For more information contact the Reservations department at +1 758 456 8000 or email sb.info@viceroyhotelsandresorts.com.

Honeymoons:

Sugar Beach, A Viceroy Resort is your perfect honeymoon destination. Celebrate this special occasion in our lush tropical paradise. Romance begins in our exotic villa with private plunge pool or at the water's edge on one of our luxury beachfront bungalows. A complimentary arrival amenity of sparkling wine and fresh fruit is given to all honeymoon couples.

Just Married (example honeymoon package)

- Champagne
- Fruit Basket
- Tropical flower arrangement
- In-room honeymoon breakfast
- Romantic Candlelit dinner on your villa patio (Menu charged separately)
- Time for Two Couple's Cabana Massage
- Honeymoon Turn-down with chocolate truffles

For Further Information Contact:

Molly McDaniel

Director of PR / Associate Director of Sales and Marketing
758 456 8044

molly@thejalousieplantation.com

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