Media Contact:

Marian Gerlich / Ed Placidi P&G Communications * Los Angeles 818-786-8687, pgworld@aol.com www.p-gcommunications.com



Fact Sheet

The Viceroy Riviera Maya is a serene hideaway that merges every luxury amenity with dramatic sea and jungle, bringing together the best of the destination. The award-winning, all-villa resort is set on a sugary-white-sand beach lapped by the turquoise waters of the Caribbean and is immersed in a lush jungle ambiance dense with ferns, palms and guava trees that is the playground of a resident family of friendly spider monkeys. The spacious and elegantly appointed villas feature a completely private patio and plunge pool, outdoor shower, and a high-ceiling thatched-palapa roof that resonates with the jungle environment. Guests arrive to a Mayan Blessing, performed by the Mayan shaman on staff, releasing you from your cares and worries into a new, relaxed beginning at the resort. At the spa, Mayan healing techniques and traditions infuse every aspect of the guest experience. A lagoon pool, a fine-dining restaurant and seaside grill, a private pier, day beds at the beach, a fitness center and a library lounge are among the many guest amenities.

ADDRESS: Viceroy Riviera Maya

Playa Xcalacoco, Riviera Maya, Quintana Roo, Mexico 77710

CONTACT: Direct Dial: 011 52 984 877 3000

Reservations: (800) 578-0281 (From U.S. and Canada)

(800) 012-3569 (From Mexico)

reservations@viceroyrivieramaya.com

WEBSITE: www.viceroyrivieramaya.com

GENERAL MANAGER: Pedro Lara

DIRECTOR OF SALES

& MARKETING: Jennifer Guevara

CHEF: Jetzabel Rojas Barragán

HOTEL AFFILIATION: Viceroy Hotel Group

Brad Korzen, Founder

http://www.viceroyhotelsandresorts.com/

LOCATION: The six-acre resort is on the Caribbean coast of Mexico's Yucatan Peninsula, conveniently located just 35 minutes from Cancun International Airport, and three miles north of popular Playa del Carmen known for its beach scene, restaurants, boutiques and nightlife. From the Viceroy Riviera Maya, guests may stroll miles of beautiful white-sand beach along the spectacular Riviera Maya coast. The resort has its own pier where guests sunbathe, enjoy massages, savor romantic dinners, and may be conveniently picked up by boat for snorkeling, diving and other excursions.

ACCOMMODATIONS: All 41 private villas feature a private patio and plunge pool, outdoor shower, high-ceiling thatched-palapa roof echoing the jungle environment, 500-thread-count Egyptian cotton sheets, plush down pillows, and a terrace replete with chaise lounges, hand-carved stone dining table and a handmade crochet hammock. Amenities in the villas include: entertainment center with a DVD/CD player; flat-panel HD TVs with satellite television; selection of books; hair dryers; safes; and complimentary Wi-Fi.

- 21 Luxury Villas: Luxurious and spacious villas featuring everything from a private kidney-shape pool and terrace to a moon shower, his-and-hers sinks and oversize closets.
- **8 Royal Villas:** Featuring enhanced amenities and services including: private wood sunbathing deck surrounded by nature; welcome amenity of a favorite bottle of spirits or wine; Italian linen bathrobes; iPod docking station; and turndown of strewn flower petals and aromatherapy of the spa's signature 'coco copal' scent.
- **5 Premium Villas:** Extra spacious villas, including a larger bathroom with a deep-soaking tub and a front entrance with a foyer, with a partial Caribbean view.
- 4 Ocean View Villas: Extra spacious villas with a deep-soaking tub and a Caribbean view.
- **2 Beachfront Villas**: Extravagant villas providing every amenity and feature described above plus a larger bathroom with a deep-soaking tub, front entrance with a foyer and a stunning location by the sand with spectacular sea views.
- **Presidential Villa:** A two-story masterpiece of Mayan-inspired design highlighted by rich woods, natural rattan and both a lush jungle ambiance and beautiful ocean views. The luxurious private hideaway combines a spacious living area, guest bath, private patio and large plunge pool on the bottom floor with a large master bedroom and terrace on the second floor.

Mayordomo Service: The resort's *Mayordomo* team provides an array of butler and concierge services, pampering guests with personalized attention to their needs – from arranging spa appointments to coordinating excursions to Mayan ruins.

DINING:

La Marea: La Marea celebrates Mexico's rich and diverse culinary heritage that employs distinctive methods of preparation and a wealth of fresh ingredients to create a tableaux of flavors with subtle spicing and food combinations. By taking these time-honored traditions and incorporating her own innovative interpretations, Chef Jetzabel Rojas Barragán's menu is both satisfyingly familiar and tantalizingly exotic. Guests dine on a romantic loft with views of the aquamarine Caribbean in a casual, open-air tropical ambiance.

Coral Grill: Set by the sand with magnificent vistas of the Caribbean, the newly added Coral Grill features a Mexican-Mediterranean menu cooked on wood-burning grills.

Library Lounge: Evoking the residential feel of a luxurious living room, the Library Lounge offers comfortable and intimate seating areas where guests enjoy favorite beverages, snacks, and even a good book.

Wine Cellar: The 500-bottle cellar boasts a wide selection of noted wines from around the world, as well as acclaimed wines from boutique Mexican wineries.

"Dine Anytime, Anywhere" Policy: With advance notice, guests enjoy the flexibility of being able to dine whenever and wherever they like, whether on their patio, on the beach or by the pool.

Casita Maya: This traditional outdoor Mayan kitchen with a palapa roof is where guests participate in cooking classes and then dine on the culinary creations cooked in native pit-ovens.

SPA & FITNESS:

Wayak Spa: The resort's signature spa taps the healing techniques and traditions of the ancient Mayans. Nestled in a lush tropical landscape, the spa's circular structure echoes the holistic philosophy of the Mayans that guides the spa experience. The menu offers a wide range of treatments from massages to herbal and mud therapies. Guests experience treatments in an array of venues such as an Herbal Steam Room, Jungle Spa Suite for Two, Outdoor Rain Room, Fertility Spa Suite and traditional Mayan *Temazcal* sweat lodge. Treatments also may be enjoyed on the beach, in the privacy of your villa and on the resort's pier.

Fitness Center: Guests exercise on the latest workout equipment at the Fitness Center while enjoying ocean views. A variety of classes are offered, as well, from yoga and pilates to strength training.

LEISURE & RECREATION:

Lagoon Pool: In addition to the private plunge pool at each villa, there is a Lagoon Pool with sundeck and food and beverage service.

Beach & Pier: The resort is set along seven miles of beautiful white-sand beachfront ideal for sunbathing and snorkeling. Guests relax on lounge chairs with umbrellas and luxurious day beds. On the pier, guests not only sunbathe, have massages and savor romantic dinners, but are picked up for snorkeling, diving and other excursions.

Area Activities: Guests may enjoy golf, horseback riding, polo lessons, fishing, parasailing, kite surfing, skydiving, bird watching, nature walks, tennis and jungle tours. Among the ancient Mayan ruins and landmarks that may be explored are: Xcaret, Xel-ha, Tulum, Coba, Chichen-Itza and Akumal. All of these activities and tours may be arranged through the Concierge.

Mayan Weddings: The "Good Wish Mayan Ceremony" is a reaffirmation of marital vows involving potent symbols, objects and rituals from the ancient Mayans in a communion with nature. Enacted on the beach, the bride wears a hand-made Mayan dress and the groom wears a white, linen *guayabera* (Yucatan shirt). A ceremonial exchange of daisy flower bracelets is performed in Mayan, as stirring drums beat within the jungle and a conch-shell horn signals the ritual's transformations. Flower petals are strewn across the waves to preserve the couple's good wishes.

PETS: Pets under six pounds are welcome. A charge of \$50 USD a day per pet includes a special dog bed; gourmet menu of organic beef, turkey and veal stews; and turndown service.

2013 RATES STARTING FROM:

Luxury Villa: \$605 USD
Royal Villa: \$805 USD
Premium Villa: \$985 USD
Ocean View Villa: \$1,105 USD
Beachfront Villa: \$1,505 USD
Presidential Villa: \$1,905 USD

Rates are plus tax and service charge. Children 16 years and older are welcome.