



## **Exceptional Meetings & Special Events at L'Ermitage Beverly Hills**

BEVERLY HILLS, CA, May 15, 2013—L'Ermitage Beverly Hills offers meeting planners outstanding service, superb facilities, a great location and most importantly — an experienced team of professionals. Every aspect of the hotel's design and function has been created to make the guest experience unparalleled, giving the meeting planner assured success.

Creating memorable events is a partnership between hotel and planner. Elizabeth Scola, senior executive assistant at Mead Johnson Nutrition in Glenview, Il. shared, "For the past three years, for a number of reasons, our global executive leadership team has unanimously decided to hold our annual meetings at L'Ermitage. The service levels at L'Ermitage are impeccable. The entire staff has great training. Everyone is welcoming, gracious and approachable and seem to be genuinely very happy. The Concierge Team is probably the best I've worked with in 25 years. The guest rooms are oversize and have a residential feel. Over the years I've learned every meeting has bumps in the road but it's how you manage these challenges and the staff at L'Ermitage manages to smooth everything out. I love being there."

"I've booked several meetings at the hotel and each one was a fantastic experience," stated Sylvia Rojas of Activision Blizzard in Santa Monica, CA. "Hotels at the level of L'Ermitage offer similar amenities, so for me it's all about the interaction I have with my sales contact at the hotel. I want only the best for my attendees and I need to know the follow through will be there. My meeting attendees have all come back and raved after their stay at L'Ermitage."

L'Ermitage Beverly Hills has received the highest accolades for 13 consecutive years from the travel industry. Guest rooms are the largest in the city, each with step-out balconies offering views of Beverly Hills. Timeless elegant furnishings and beautiful original art make each room a statement of high taste and quality. For those requesting a discreet arrival for VIP attendees, the underground red carpet entrance assures complete privacy. Due to its unique size, 117 guest rooms and suites, individual attention is assured.

Niki Ostin of PR Lab in Westwood, CA., said, "We've booked events at L'Ermitage for the past several years during the awards season; Emmy's, Golden Globes, Academy Awards. We love hosting events at L'Ermitage. The staff is incredibly accommodating, professional and discreet and we enjoy a

great relationship with the entire team. My contact at the hotel ensures everything is ready and the staff provides us with what we need resulting in a fantastic experience for our guests.”

The most exciting feature for meeting planners may be the hotel’s rooftop event space. Here, above the lights of the city and with the Hollywood Hills in view, guests can be entertained in a covered rooftop space ideal for elegant sit-down dinners or stylish cocktail receptions. The Rooftop Lawn Terrace provides panoramic views of Beverly Hills. Additionally, the indoor meeting space transforms the traditional boardroom to a space of inspiration with elements of wood, marble and natural light. The Pavilion features a domed ceiling with two-story glass windows overlooking a tranquil fountain and garden patio.

L’Ermitage offers custom menus and its legendary service for all occasions: board of director meetings, dinners, weddings, engagements, Bar and Bat Mitzvahs, launch parties, red carpet events, high teas, bridal showers and baby showers.

For all hotel guests, L’Ermitage provides a number of complimentary services including turndown amenity, house car service (within a 2 mile radius), basic wifi access, Fitness Center, daily newspaper (large selection) each morning with hot coffee in the lobby for those on the go.

For more information on meetings and events at L’Ermitage Beverly Hills, telephone 877 235 7582 or visit [www.lermitagebh.com](http://www.lermitagebh.com).

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### **About L’Ermitage Beverly Hills**

L’Ermitage Beverly Hills is one of LA’s finest luxury hotels, embodying the spirit of a sophisticated private club and a gracious urban residence. Serenely situated on a tree-lined residential street, the hotel is a short stroll from the bustle of Rodeo Drive. Impeccable service combined with acclaimed dining and lounges, a rooftop pool retreat, an intimate spa, and spacious guest rooms featuring French doors to step-out balconies, complete this exceptional experience for which guests return often.

### **About Viceroy Hotel Group**

Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations.

Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo, with forthcoming openings in Istanbul and Bodrum, Turkey. For information on Viceroy Hotel Group, visit [www.viceroyhotelgroup.com](http://www.viceroyhotelgroup.com)

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