



VICEROY HOTEL GROUP PARTNERS WITH ETIHAD GUEST LOYALTY PROGRAM

13 November 2012

Viceroy Hotel Group and Etihad Guest, the loyalty program of Etihad Airways, are delighted to announce a new global partnership.

Etihad Guest members are now able to earn Etihad Guest Miles on their total bill when staying at Yas Viceroy Abu Dhabi and Viceroy Maldives. The entire Viceroy portfolio of hotels will be included in the Etihad Guest portfolio of partners by April 2013.

Anton Bawab, Regional President of Viceroy Hotel Group commented: "We are delighted to be partnering with the Etihad Guest loyalty program. This partnership is a natural fit as Etihad Airways is the National Carrier of the UAE and Yas Viceroy is one of the country's leading 5 star hotels, located only minutes away from Abu Dhabi International Airport." Etihad Airways and Viceroy Hotel Group are synonymous with the highest levels of service throughout the travel and hospitality sector and I believe this partnership will offer Etihad Guest members a seamless transition between two world class operators"

Starting in April 2013, the joint venture will allow Etihad Guest members to earn one mile per US dollar spent during their stay at any one of Viceroy Hotel Groups global properties from The Maldives to Anguilla.

Peter Baumgartner, Etihad Airways' Chief Commercial Officer, said: "The Etihad Guest program is proud to partner with many of the world's top brands and the Viceroy Hotel Group is certainly among this elite group.



“We are certain this partnership will be popular with our members who will be able to earn Etihad Guest miles whenever they stay at Viceroy properties, including the landmark property on Yas Island in Abu Dhabi.”

The Etihad Guest program has more than 1.8 million members in more than 195 countries. Members have the opportunity to earn miles on all Etihad Airways flights and on flights with its frequent flyer partners as well as with an array of non-air partners in the financial, hospitality and retail categories.

There are also more than 6,000 products available to members on the program’s Reward Shop. Members can also convert their miles to make cash payments in more than thirty million retail outlets worldwide with PointsPay – an unmatched loyalty proposition.

For more information on Etihad Guest please click [here](#)

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About Yas Viceroy Abu Dhabi

Designed to impress, Yas Viceroy Abu Dhabi reflects dynamic energy, passion and contemporary flair. From its attractive canopy of colored lights to a thrilling location spanning the Yas Marina Circuit, every aspect of this stunning venue is an example of creative innovation, beckoning visitors to explore a modern oasis. Exhilarating and awe-inspiring, Yas Viceroy offers experiences like no other.

Yas Viceroy boasts 499 rooms and suites, one grand ballroom, ten meeting and boardrooms, an award-winning spa, two beautiful rooftop pools and 12 exquisite food and beverage outlets including 2 exuberant concept bars.



About Viceroy Hotel Group

Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. Signature brand amenities and services created for the diverse business and leisure guests include dynamic dining venues featuring world-class culinary talents and destination spas specializing in health, fitness and beauty. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Istanbul and Bodrum, Turkey.

About Etihad Airways

Etihad Airways, the national airline of the United Arab Emirates, began operations in 2003, and in 2011 carried 8.3 million passengers. From its hub at Abu Dhabi International Airport, Etihad Airways serves 86 passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas, with a fleet of 67 Airbus and Boeing aircraft, and over 90 aircraft on firm order, including 10 Airbus A380s, the world's largest passenger aircraft. Etihad Airways also holds equity investments in airberlin, Air Seychelles, Virgin Australia and Aer Lingus. For more information, please visit: www.etihad.com

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